



## PRESS RELEASE

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### SEVENTH ANNUAL RUN THE LIGHTS OF LIFE TO BE HELD THIS WEEKEND

**Marietta, Georgia, December 15, 2020** – The seventh annual [Life University \(LIFE\) Run the Lights of LIFE](#) 5K/1K race will be held this Sunday, December 20, 2020. This is the first year that annual event has been rescheduled and will be held off campus.

[Run the Lights of LIFE](#) usually takes place on the weekend following Thanksgiving to coincide with the start of [Lights of LIFE, the yearly holiday lights display](#) on LIFE's campus, which begins Thanksgiving evening and continues each night until New Year's Eve. Due to recent event restrictions imposed by the City of Marietta, a decision was made to reschedule and relocate the 2020 race in order to continue this tradition, albeit in a different form.

The 2020 Run the Lights of LIFE will take place at the [Town Center Mall](#), located at 400 Barrett Parkway in Kennesaw, Georgia. Participants will meet in the parking lot outside the lower level of J.C. Penney. The 1K fun run begins at 7:45 a.m., and the 5K starts at 8:00 a.m. All runners and walkers will receive a Run the Lights of LIFE t-shirt and medal, along with a complimentary ticket to attend Lights of LIFE on the University's campus.

Registration for Run the Lights of LIFE remains open with admission fees of \$20 for the 1K fun run and \$40 for 5K runners or walkers. In a new addition this year, people can also take part in a virtual 5K run/walk regardless of their location for a registration fee of \$35. Participants may also defer their registration until the 2021 event if they so choose.

Founded in 1974, Life University is a health sciences institution most known for its [Doctor of Chiropractic \(D.C.\) program](#), the largest single-campus chiropractic program in the world. Undergraduates can pursue [14 undergraduate degrees](#) as well as a pre-chiropractic, degree-seeking pathway. [Three graduate degrees](#) are available, encompassing areas of sport health science, clinical nutrition and positive psychology. Some degree programs are offered to distance learners through the [College of Online Education](#).

Life University [strives to empower its students](#) to succeed both professionally and personally. LIFE advances a leading-edge approach to higher education while also remaining true to [the University's philosophical commitment](#) to produce informed leaders who exemplify humanistic values in their professions. To achieve this goal, LIFE recognizes and demonstrates its dedication through three official Life University Values: [Lasting Purpose](#), [Vitalism](#) and [Integrity](#).



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[LIFE's 110-acre campus](#) in Marietta, Georgia, just northwest of Atlanta, is home to more than 2,700 undergraduate, graduate and professional students who come from all 50 United States and more than 45 countries.

Life University introduced Lights of LIFE to the local community in 1989. It has now grown to be one of the most popular light shows in the Southeast, attracting nearly half a million spectators from the surrounding region each year. Cars, trucks, vans and buses cruise through the spectacularly illuminated campus, often stopping along the 1.5-mile drive to enjoy an array of seasonal entertainments. Pony rides, train rides, a petting zoo and a concession stand which offers seasonal drinks and snacks for purchase, are all back this year.

The Lights of LIFE admission price is \$10 for cars and trucks and \$20 for buses. The display opens at dark every night, rain or shine, and runs until 9:00 p.m. Sunday through Thursday and 10:00 p.m. on Fridays and Saturdays. Families are encouraged to come during the week to avoid the busier weekend traffic.

For additional details about Run the Lights of LIFE, please visit [LIFE.edu/Run2020](http://LIFE.edu/Run2020). Discover more about the annual Lights of LIFE holiday lights display at [LIFE.edu/Lights-of-LIFE](http://LIFE.edu/Lights-of-LIFE).

For more information about Life University, visit [LIFE.edu](http://LIFE.edu).

### **About Life University**

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE) and the Accreditation Council for Education in Nutrition and Dietetics (ACEND). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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