



PRESS RELEASE

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THE JOINT CHIROPRACTIC PRESENTS LARGE DONATION TO LIFE UNIVERSITY'S FOUNDER'S MONTH FOR GIVING FOR RESEARCH CAMPAIGN

Marietta, Georgia, November 5, 2020 – Life University launched Founder's Month of Giving for Research this past September, a 30-day campaign to raise resources and awareness for chiropractic research.

In recognition of this initiative, the Cobb County Board of Commissioners proclaimed the month of September as Life University's Founder's Month of Giving in support of chiropractic research and presented the proclamation to Life University's Vice President of University Advancement Dr. Gilles LaMarche and Senior Development Officer Angela Getter.

During the month-long giving campaign, one corporation gave with extraordinary generosity to the cause. The Joint, Corp. had a total gift of \$49,475.00. "Life University sincerely appreciates the benevolence and support from The Joint. It is evident that The Joint's leadership and franchises throughout the country are committed to research for the profession, and we are honored they gave so graciously," said Dr. LaMarche.

Mr. Peter D. Holt, president and CEO of The Joint Corp stated: "We at The Joint believe our most important priorities are championing the growth of Chiropractic, as well as actively participating in leadership roles within the chiropractic community. We are dedicated to advancing opportunities to grow the profession and support peers who share our passion and commitment to Chiropractic. The strong response from The Joint community in donating funds for Life University's research demonstrates our commitment to partner in furthering the chiropractic movement."

The Center for Chiropractic Research (CCR) at Life University will continue to conduct research of significance on the neurological aspects of chiropractic care. The CCR has designed their lab and research agenda with chiropractic colleagues and patients in mind.

The Founder's Month of Giving for Research campaign will continue each September. To learn more about the CCR, its research and how you can donate, visit CCR.LIFE.edu.

Life University is a health sciences institution most known for its [Doctor of Chiropractic program](#), the largest single-campus chiropractic program in the world. Undergraduates can pursue 15 [undergraduate degrees](#), as well as a pre-chiropractic degree-seeking pathway. Three [graduate degrees](#) are available, encompassing areas of sport health science, clinical nutrition and positive psychology. Some degree programs are offered to distance learners through the [College of Online Education](#).

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LIFE's campus in Marietta, Georgia, just northwest of Atlanta, is home to more than 2,700 undergraduate, graduate and professional students who come from all 50 United States and more than 45 countries.

To learn more about Life University, visit LIFE.edu.

To learn more about The Joint Corp, visit www.thejoint.com.

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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