



PRESS RELEASE

Amanda Magdalenski
Integrated Content Creator

E: Amanda.Magdalenski@LIFE.edu
P: 678.331.4338
F: 678.331.4392

1269 Barclay Circle
Marietta, GA 30060
www.LIFE.edu

LIFE UNIVERSITY WINS COMMUNICATOR AWARD FOR "LASTING PURPOSE" VIDEO

Marietta, Georgia, May 26, 2020 – The [Life University](http://www.LIFE.edu) (LIFE) Marketing Department is among the winners of the 26th Annual Communicator Awards, which recognize "big ideas in marketing and communications."

LIFE was honored with an Award of Distinction in the category of Social Responsibility for its video about the University's guiding principle, [Lasting Purpose](#). The [two-minute video](#), produced by Lavender Digital, highlights some of LIFE's key departments, including [Athletics](#) and the [Center for Compassion, Integrity and Secular Ethics](#) (CCISE).

You can view the award-winning video here: www.youtube.com/watch?v=MnmU6GEyN7o.

Life University is a health sciences institution most known for its [Doctor of Chiropractic program](#), the largest single-campus chiropractic program in the world. LIFE also offers 15 [undergraduate degrees](#) as well as a pre-chiropractic, degree-seeking pathway. Three [graduate degrees](#) are available, encompassing areas of sport health science, clinical nutrition and positive psychology. Some degree programs are offered to distance learners through the [College of Online Education](#).

LIFE's campus in Marietta, Georgia, just northwest of Atlanta, is home to more than 2,700 undergraduate, graduate and professional students who come from all 50 United States and more than 45 countries.

The Communicator Awards are sanctioned and judged by the [Academy of Interactive & Visual Arts](#), an invitation-only group consisting of top-tier professionals from acclaimed media, communications, advertising, creative and marketing firms. The awards, which receive more than 6,000 entries, are one of the largest competitions in the world.

For more information about Life University, visit LIFE.edu.

About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on



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Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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