



## PRESS RELEASE

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### LIFE UNIVERSITY WINS PRESTIGIOUS AVA DIGITAL AWARD

**Marietta, Georgia, February 26, 2020** – The [Life University](#) (LIFE) Marketing Department is among the winners of the 2020 [AVA Digital Awards](#), which recognize excellence in digital marketing and communication.

LIFE received a Platinum Award for [a two-minute video](#) about the University's guiding principle, [Lasting Purpose](#): To Give, To Do, To Love, To Serve – Out of a Sense of Abundance. The video highlights some of LIFE's key departments, including [Athletics](#) and the [Center for Compassion, Integrity and Secular Ethics](#) (CCISE).

Life University is a health sciences institution most known for its [Doctor of Chiropractic program](#), the largest single campus chiropractic program in the world. LIFE's 110-acre campus in metro Atlanta is home to more than 2,700 undergraduate, graduate and professional students who come from all 50 United States and more than 25 countries. Undergraduates can pursue 15 [undergraduate degrees](#), as well as a pre-chiropractic, degree-seeking pathway. Three [graduate degrees](#) are available, encompassing areas of sport health science, clinical nutrition and positive psychology. Some degree programs are offered to distance learners through the [College of Online Education](#).

The AVA Digital Awards are sponsored and judged by the Association of Marketing and Communication Professionals (AMCP). The organization received 2,500 entries from the United States, Canada and 23 other countries in more than 200 categories this year. To see the complete list of winners, visit <https://enter.avaawards.com/winners/>.

#### **About Life University**

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest single campus chiropractic program in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's and Doctor of Chiropractic degrees, and also has programmatic accreditation through the Council on Chiropractic Education (CCE), the Accreditation Council for Education in Nutrition and Dietetics (ACEND) and the Commission on Accreditation of Athletic Training Education (CAATE). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.

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